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IE TEAM SOFTWARE BLOG RESULTS CONTACT







Election Debate Visualisation Project

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Pioneering research and skills

edv-project.net

UNIVERSITY OF LEEDS



Stephen Coleman Professor Political Communication



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The Open University



Simon Buckingham Shum Professor Learning Informatics

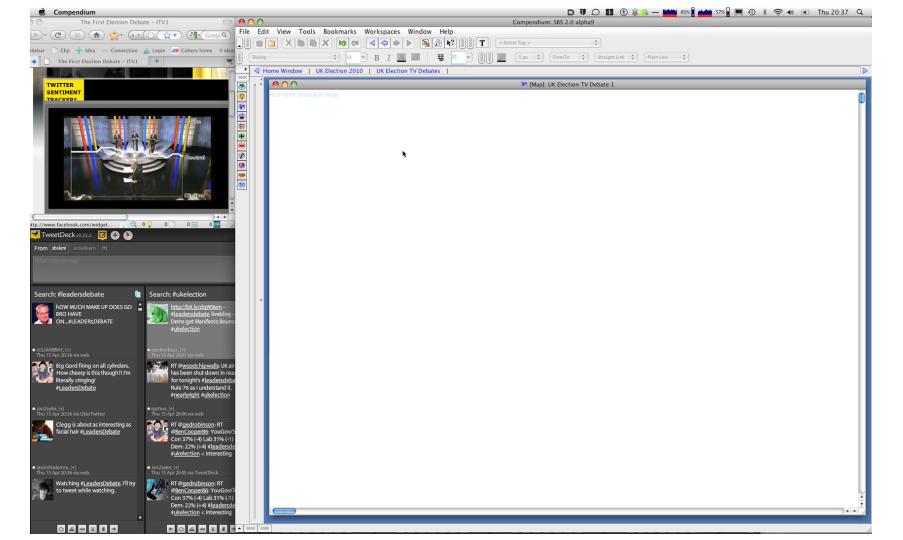


Anna De Liddo Research Associate Collective Intelligence

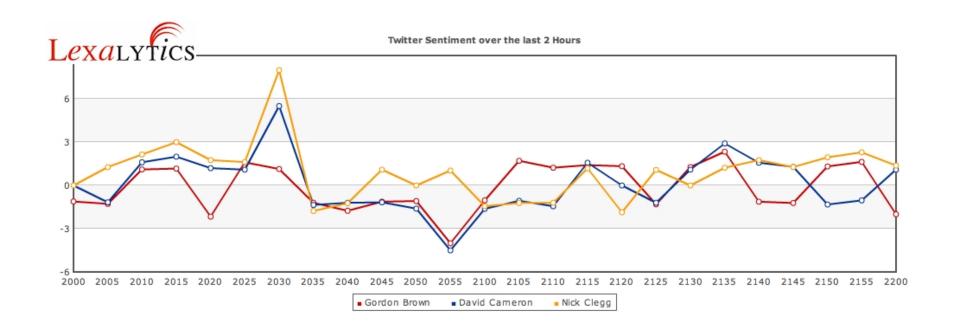


Brian Plüss Research Associate Debate Analytics

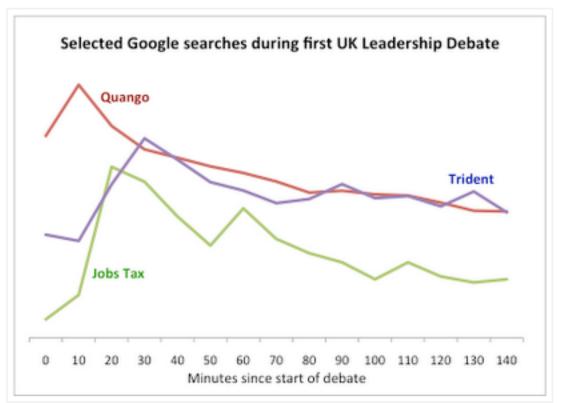
The 2010 Election Debates



Twitter sentiment analysis



Google searches sparked by the debates





Quango - Wikipedia, the free encyclopedia en.wikipedia.org/wiki/Quango •

In both Republic of Ireland and the UK, a quasi-autonomous non-governmental organisation (quango or qango) is an organisation to which a government has ... History - Use - Criticisms - In popular culture

Quango - Simple English Wikipedia, the free encyclopedia simple.wikipedia.org/wiki/Quango

Quango is an acronym used especially in the United Kingdom and the Ireland. Quangos are arms-length bodies funded by government departments but not run ...

History - Issues - Other websites - References

BBC News - Q&A: What is a quango?

www.bbc.co.uk/news/uk-politics-11405840

14 Oct 2010 - The government has announced that 192 quangos are to be scrapped, but what exactly is a quango?

quango - Oxford Dictionaries

www.oxforddictionaries.com/definition/english/quango

Definition of quango in British and World English in Oxford dictionary. Meaning, pronunciation and example sentences. English to English reference content.

2010 BBC replay site

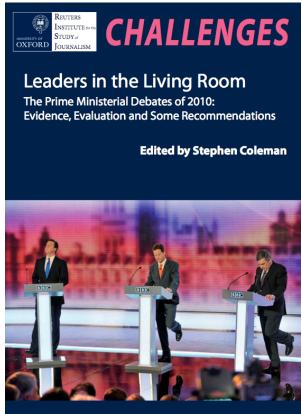
- Second debate
 - http://news.bbc.co.uk/1/hi/uk_politics/election_2010/8635098.stm
- Final debate:
 - http://news.bbc.co.uk/1/hi/uk_politics/election_2010/8652884.stm



Leeds & OU research on the 2010 Election Debates



Univ. Leeds prior research into public response to the televised 2010 Election Debates



Impact of the 3 debates on voter intentions

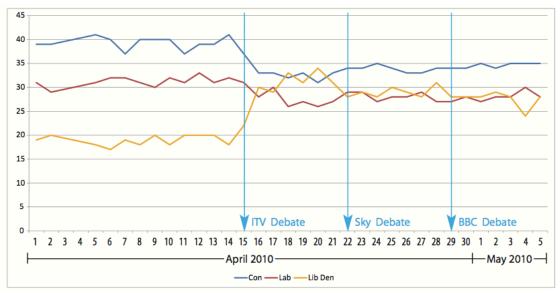
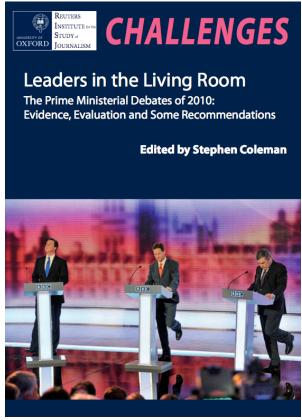


Figure A1 Party voting intentions over the campaign (Source: YouGov polls)



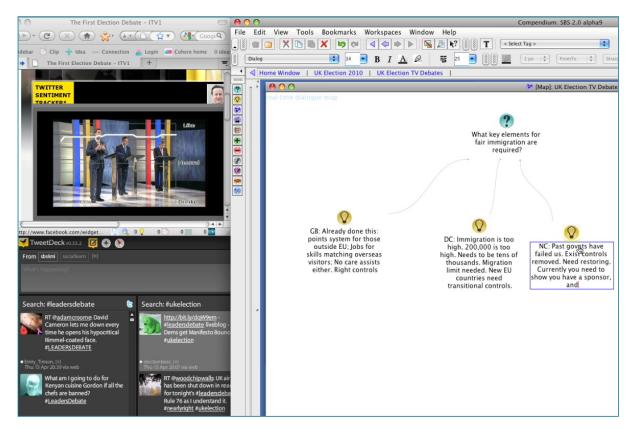
Key findings...

- the British public appreciated the debates
- 2/3 said they'd learnt something new
- they seemed to energise first-time voters
- people would talk about them afterwards (esp. younger voters)
- media coverage shifted from focusing on the 'game' to the substance



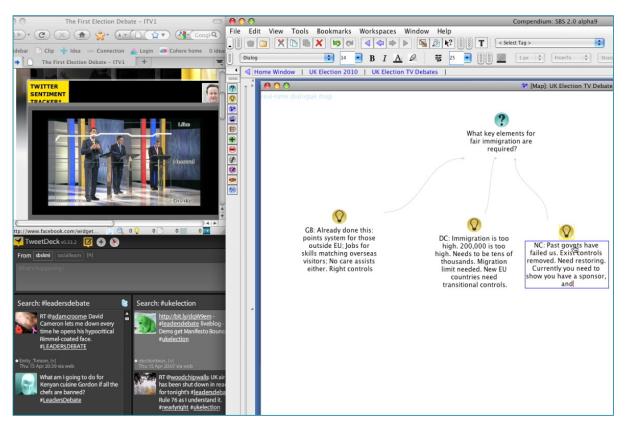


Mapping the UK election TV debates

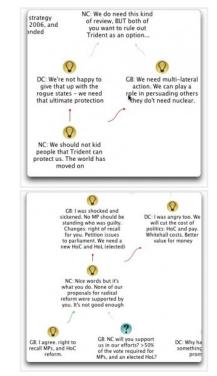


http://people.kmi.open.ac.uk/sbs/2010/04/real-time-mapping-election-tv-debates

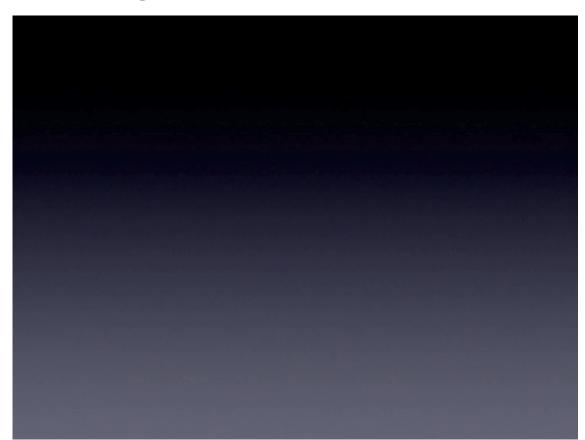
Mapping the UK election TV debates



Seeing Nick Clegg's moves



Mapping the UK election TV debates



http://people.kmi.open.ac.uk/sbs/2010/04/debate-replay-with-map

The EDV Project 2013-2016



Overall project objectives

 Political Research: Understand the roles that Election Debates could play in developing citizens able to engage more fully in the democratic process

thus motivating...

Computation/Informatics Research:
Render and enrich replays of the debates through novel experiences that make visible significant features of the content, and of the context

enabling further research and design through...

 Open Data: Publish open datasets for others to analyse and visualise





Qualitative research: citizens' perceptions of election debates

12 focus groups conducted at Leeds:

- Disengaged Voters
- Committed Party Supporters
- Undecided Voters
- First-time Voters
- Active Users of the Internet
- Performers

Male/Female; 15 people per group





Qualitative research: citizens' perceptions of election debates

Structure of the interviews:

- 1. The 2010 UK General Elections Debates: views and experiences
- 2. Improving the debates
- 3. Final questions





Qualitative research: citizens' perceptions of election debates

Structure of the interviews:

1. THE 2010 UK GENERAL ELECTIONS DEBATES: VIEWS AND EXPERIENCES

The aim of the first set of questions is to explore your views and experiences of the last televised election debates in 2010.

- Did you watch the last debates? If not, did you hear about them in other ways?
- Can you remember where you were when you watched the debates? Who was with you? Did you discuss the debates with family, friends, or colleagues?
- What did you get from watching them? Was watching them worthwhile? Were they disappointing in any ways?

One thing that people say that the debates should help us to do is to make a judgement about the political leaders which will then inform our decision about how to vote in the election.

- Did the debates help you to decide what you think of the political leaders?
- Did they help you to understand the policies?
- Did they help you to make a decision about how to vote?





Qualitative research: citizens' perceptions of election debates

Structure of the interviews:

2. IMPROVING THE DEBATES

We now want to explore how the next election debates could have been improved. [If necessary, show a short five-minute clip from one of the past election debates at the beginning of this section.]

- What could the leaders themselves do better in order to improve the debates?
- What could the moderators do better in order to improve the debates?
- What could the technology do better in order to improve the debates? (Interactivity; adding additional graphics or features that people can access online via tablets, phones, or computers or via the red button on their televisions)
- How could the media coverage and commentary before or after the debates be improved?





Qualitative research: citizens' perceptions of election debates

Structure of the interviews:

FINAL QUESTIONS

- Thinking about all we've discussed, what ONE thing would you want to be changed about the televised debates next time?
- Will you watch the debates next time?



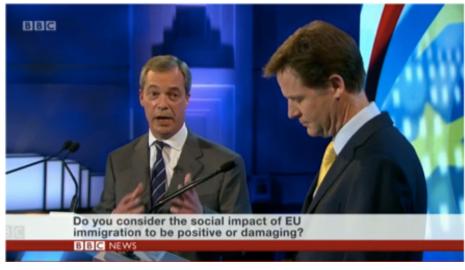


Focus groups motivate a set of 'democratic entitlements'

- Ability to scrutinise the communicational strategies adopted by the speakers, e.g. to detect intentional confusion & manipulation
- Understand the meaning, background and historical record of political claims
- Connect disparate arguments and claims with a view to understanding their ramifications, esp. negative
- Have a sense of involvement, presence and voice, including telling their stories

The debate-viewing experience today



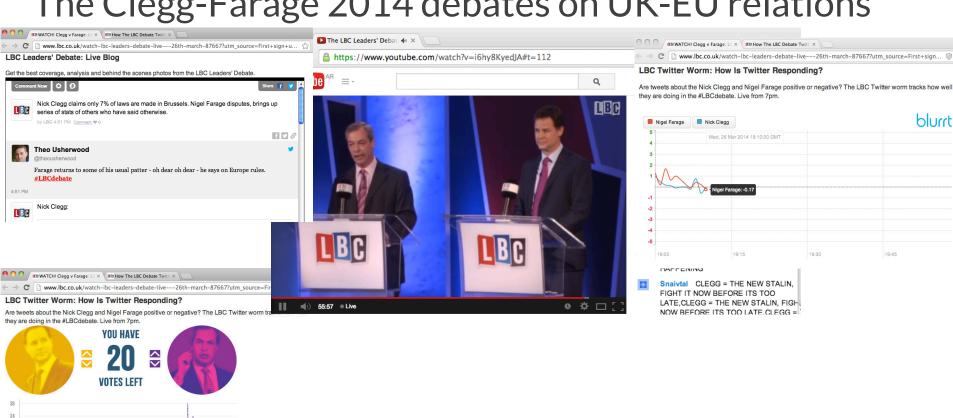


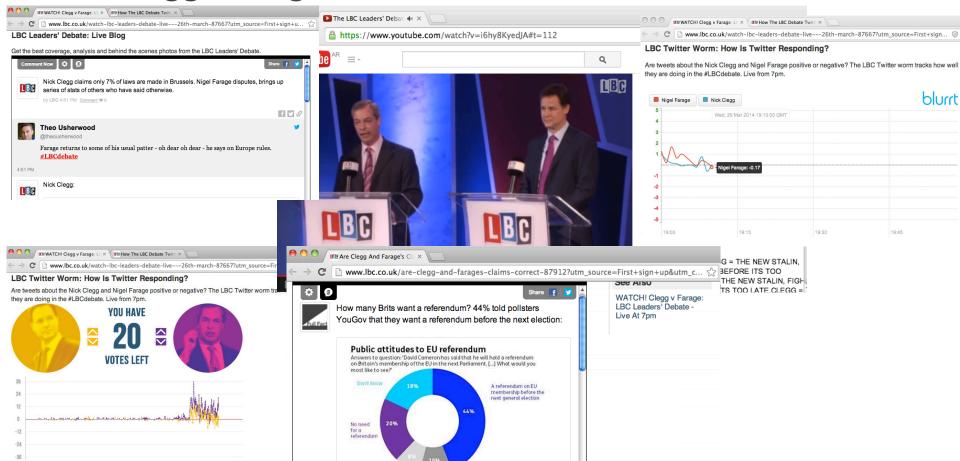
BBC, 2 April

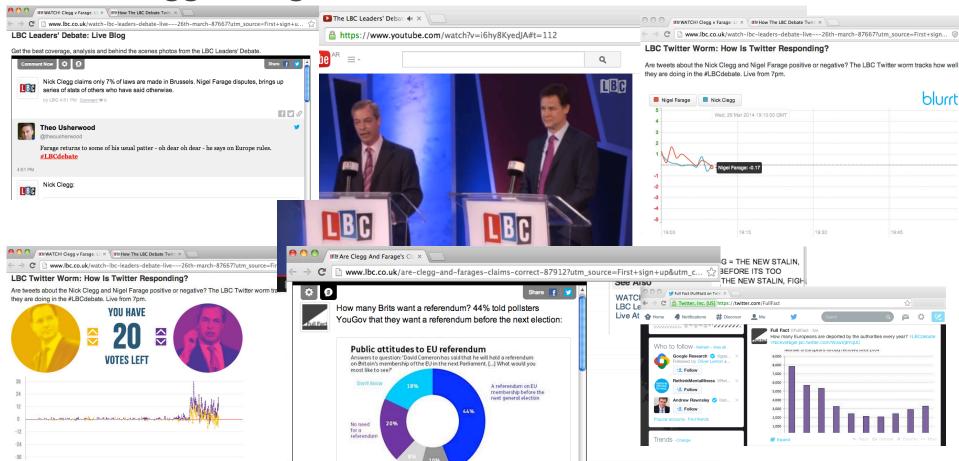












Fact-checking

Full Fact (@FullFact)

Independent fact checking organisation

- https://fullfact.org/
- Knowledge base
- Live fact-checking





Home > VIDEO: Cleag / Farage debate factchecked

with thanks to outside experts April 1, 2014 • 3:39 pm



- . Referendum
- 2. Threats to jobs
- 3. Bringing skills
- . Global
- competition Deporting
- . Cherrypicking EU Closina statements

Question 4

JAMILA LONG: How are we supposed to compete with the likes of China or America if we are not part of a larger trading group?

UK the Eurozone's biggest export market?

Out of individual countries, yes: the UK accounted for 12.3% of all Eurozone exports in 2012, compared to 11.9% to the second-placed US.

EU selling the UK £150 billion in goods?

It's not clear where Nigel Farage's figures are from. The UK's goods imports from the EU were worth £220 billion in 2013.

Eurozone imports overall amounted to £182 billion in 2012, some of which will be on goods and the rest on services.

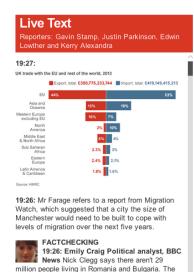
Manufacturing exports to the EU

BBC Live site



Key Points

- Liberal Democrat leader Nick Clegg and UKIP leader Nigel Farage are going head-to-head
- They are discussing whether the UK should leave Question Time host David Dimbleby is or remain in the European Union
 - moderating the debate, at the BBC's Broadcasting House



World Bank puts the figure at 28.6 million. I think



Join the discussion

BBC Replay site



Nick Clegg v Nigel Farage TV debate on the UK and the EU



Key Points

- Lib Dem leader Nick Clegg and UKIP leader Nigel Farage clashed over the EU's effect on immigration and the economy
- Mr Farage accused Mr Clegg of "wilfully lying" but Mr Clegg said his UKIP counterpart's opinions were out of date
- Instant opinion polls gave Mr Farage a victory over Mr Clegg, one by 69% to 31% and another by 68% to 27%

Report Reports Reporters: Gavin Stamp, Justin Parkinson, Edwin Lowther and Kerry Alexandra 17:59: Hello and welcome to our live coverage of the BBC TV debate between Nick Clegg and Nigel Farage. The Liberal Democrat and UK Independence Party leaders will face each other for an hour on the question of whether the UK should leave or remain in the European Union. 18:00: BBC Question Time host David Dimbleby will present and moderate the debate, which is taking place at the BBC's Broadcasting House in central London. 18:01:



The final touches have been put to the set for the debate

18:04: We'll have minute-by-minute updates of the

The Future of Election Debate Replays



Computing & Informatics research objectives

- Debate Analytics and Visualizations
- Citizen Voice Channels
- Debate Replay Platform
- (Open Data Archive)



Envisioning the future with concept demonstrators

- Automatic, semi-automatic and manual analysis of debate clips and transcripts
- Demonstrate concepts in future user experience, and deeper analytics

Use these to envision broadcasters and other researchers as to what should be possible for the 2020 General Election...



Debate Analytics and Visualisations

- Argument Maps
- Rhetoric and Rules of the Game

Collaborations might make possible:

- Social Media Analytics
- Fact-Checking
- Topic Analysis

Argument Maps

to the top level claim

This contribution

supports the one above,

and so supports the top

claim

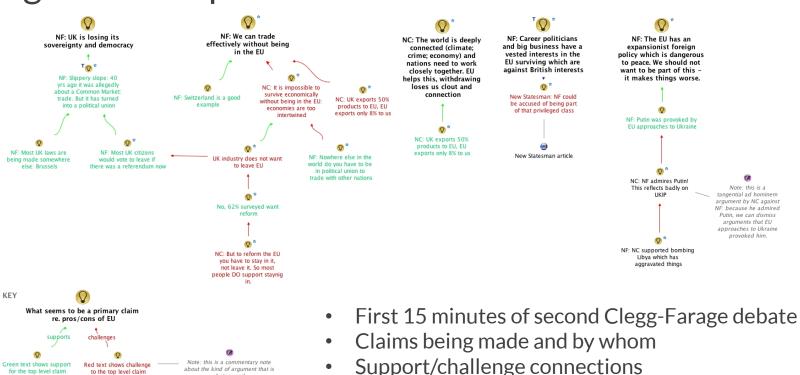
This contribution

challenges the one above.

and so supports the top

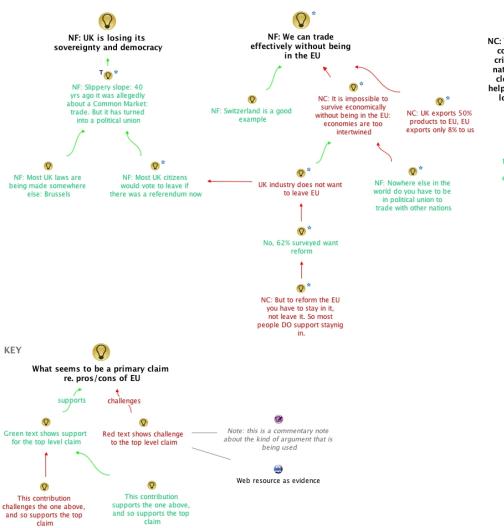
being used

Web resource as evidence



Time of contributions is less influential

Is this the best way to show it to end-users?





NC: The world is deeply connected (climate; crime: economy) and nations need to work closely together. EU helps this, withdrawing loses us clout and



NC: UK exports 50% products to EU, EU exports only 8% to us

connection



NF: Career politicians and big business have a vested interests in the EU surviving which are against British interests



New Statesman article



NF: The EU has an expansionist foreign policy which is dangerous to peace. We should not want to be part of this it makes things worse.



NF: Putin was provoked by EU approaches to Ukraine



NC: NF admires Putin! This reflects badly on



NF: NC supported bombing Libva which has aggravated things



approaches to Ukraine provoked him.

Rhetoric and Rules of the Game

(Non-Cooperation in Dialogue)



Rhetoric and Rules of the Game (Non-Cooperation in Dialogue)

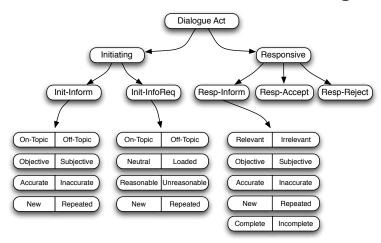
- Rules of the game in terms of discourse obligations
- Coding scheme for manual annotation of transcripts
- Method for classifying annotated speaker contributions wrt the rules of the game

Dialogue Game for Political Interviews (Informal)

- The interviewer limits himself or herself to:
 - · making valid statements,
 - asking valid questions,
 - · accepting a contribution from the interviewee, or
 - rejecting a contribution the interviewee.
- The interviewee limits himself or herself to:
 - · making valid statements,
 - producing valid replies to questions,
 - · accepting a statement or question from the interviewer, or
 - · rejecting a contribution from the interviewer.
- 3. If the interviewer makes a valid statement, the interviewee must accept it.
- 4. If the interviewer asks a valid question, the interviewee must accept it.
- By accepting a question, the interviewee commits him/herself to providing a valid reply to that question.
- $6. \,$ If the interviewee makes a valid statement, the interviewer must accept it.
- If the interviewee provides a valid reply to a question, the interviewer is obliged to accept it.
- $8.\ \mbox{By accepting a reply, the interviewer commits him/herself to asking a new valid question.}$
- 9. If the interviewer makes an invalid statement, the interviewee must reject it.
- 10. If the interviewer asks an invalid question, the interviewee must reject it.
- 11. If the interviewer provides an invalid reply, the interviewee must reject it.
- 12. If the interviewee makes an invalid statement, the interviewer must reject it.
 13. If the interviewee asks an invalid question, the interviewer must reject it.
 - if the interviewee asks an invalid question, the interviewer must reject.
- 14. If the interviewee provides an invalid reply, the interviewer must reject it.
- 15. Repeated (valid and invalid) questions are implicit rejections.
- Statements (valid and invalid) are implicit acceptances of the contributions in the last turn of the other party.
- New (valid and invalid) questions are implicit acceptances of the contributions in the last turn of the other party.
- Replies (valid and invalid) are implicit acceptances of the contributions in the last turn of the other party.

Rhetoric and Rules of the Game (Non-Cooperation in Dialogue)

- Rules of the game in terms of discourse obligations
- Coding scheme for manual annotation of transcripts
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Dialogue Game for Political Interviews (Informal)

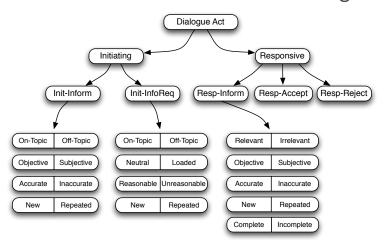
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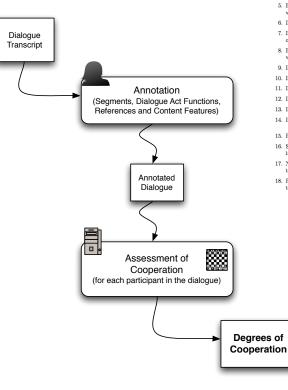
Rhetoric and Rules of the Game (Non-Cooperation in Dialogue)

Rules of the game in terms of discourse obligations

Coding scheme for manual annotation of transcripts

 Method for classifying annotated speaker contributions wrt the rules of the game





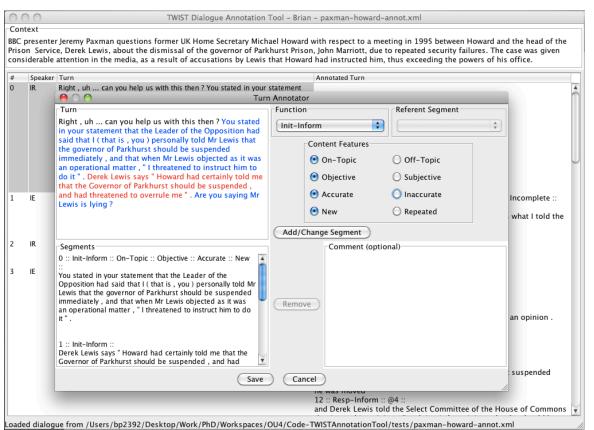
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Rhetoric and Rules of the Game

(Non-Cooperation in Dialogue)

Annotation Tool



Rhetoric and Rules of the Game

(Non-Cooperation in Dialogue)

```
(5)
IR (5) valid-question
** Acknowledgment obligation (IR, acceptance@3) implicitly discharged by action (5) valid-question
** Implicit obligation (IR, valid-question) introduced.
** Obligation (IR, valid-question) explicitly discharged by action (5) valid-question
OBL (5) [(IE, acceptance@5),(IR, rejection@4),(IE, valid-reply@2)]
DCF (5) [(IR, acceptance@3),(IR, valid-question)]
DNF (5) [(IR, rejection@4)]
SCF (5) [(5) valid-question :]
SNF (5) []
(6)
IE (6) valid-reply @5 (C)
IE (7) invalid-reply Q5 (C) {Reason: Irrelevant}
IE (8) invalid-reply Q5 (C) {Reason: Irrelevant}
** Acknowledgment obligation (IE, acceptance@5) implicitly discharged by action (6) valid-reply @5 (C)
** Implicit obligation (IE, valid-reply@5) introduced.
** Obligation (IE, valid-reply@5) explicitly discharged by action (6) valid-reply @5 (C)
OBL (6) [(IR, acceptance06),(IR, rejection07),(IR, rejection08),(IR, rejection04),(IE, valid-reply02)]
DCF (6) [(IE, acceptance@5),(IE, valid-reply@5)]
DNF (6) [(IE, valid-reply@2)]
SCF (6) [(6) valid-reply @5 (C);]
SNF (6) [(7) invalid-reply @5 (C) {Reason: Irrelevant}; (8) invalid-reply @5 (C) {Reason: Irrelevant};]
```

Output of the method

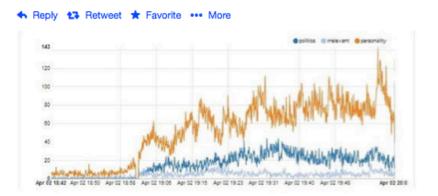
DC for IR: 0.5227272727272727 (DCFs: 14.0; DNFs:21.0; SCFs: 9.0; SNFs:0.0)
DC for IE: 0.5 (DCFs: 12.0; DNFs:13.0; SCFs: 7.0; SNFs:6.0)

Social Media Analytics

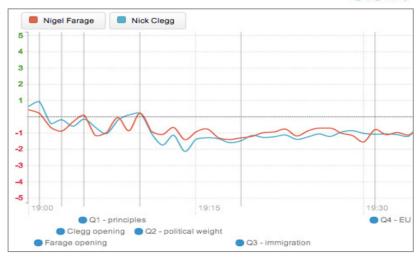




Overall 72% of tweets were about personality, 22% politics shows @Demos/@lpsosMORI analysis of #europedebate pic.twitter.com/GJW3nkjDEX



blurrt







Citizen Voice Channels

Viewer Feedback

Collaborations might make possible:

- Life Stories
- Crowdsourced Fact-Checking
- Localised Narratives

What if viewers had a say?

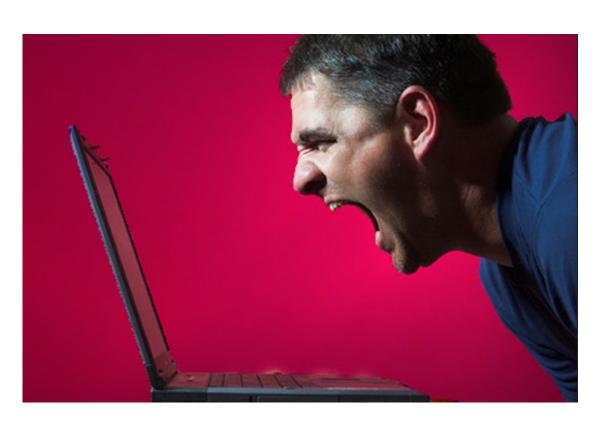


What if viewers had a say?



'Soft' Feedback

What if viewers had a say?



'Soft' Feedback:

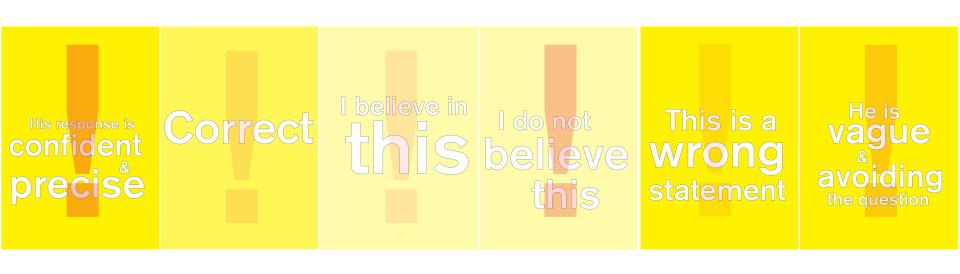
- Controlled and nuanced
- Voluntary and non-intrusive
- Enabling analytics and visualisations

- 18 flashcards in 3 categories
 - Emotion
 - Trust
 - Information need
- 15 participants watched the second Clegg-Farage debate live
- Video annotations in Compendium (and Youtube!)





Emotion cards



Trust cards



Information need cards

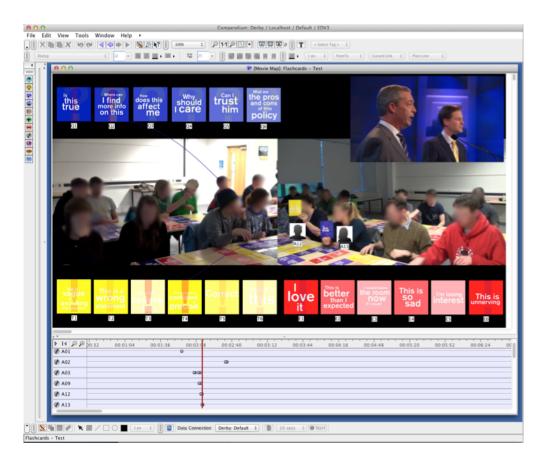
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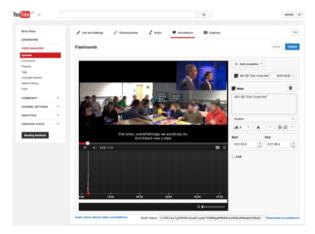
Compendium Annotations

- Video mapping with modifications
- Annotations exported as XML, CSV, etc. for analysis
- Youtube export for dissemination
- Replay of annotated videos



Compendium Annotations

- Video mapping with modifications
- Annotations exported as XML, CSV, etc. for analysis
- YouTube export for dissemination
- Replay of annotated videos



Quantitative analysis:

- Most/least frequently used cards
- Most/least frequently used categories
- Comparison with other viewer response analytics

Outcomes:

- Redesign of flashcard deck
- Test of hypothesis on categories
- Insight for the design of feedback interfaces





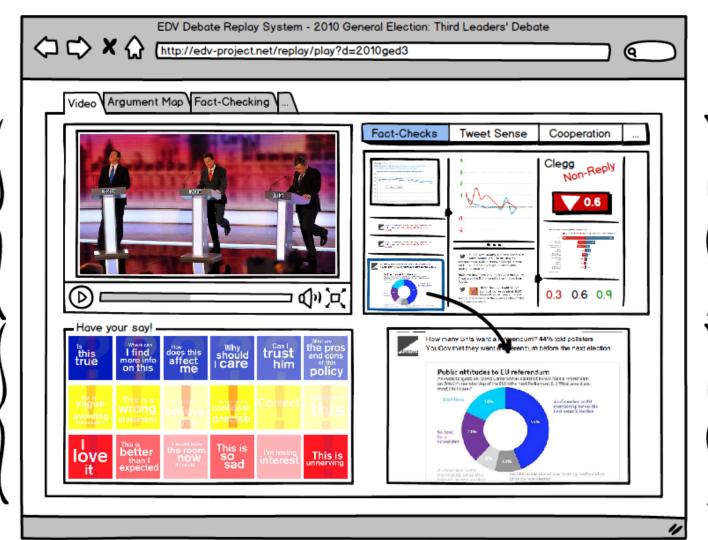
Debate Replay Platform

- Uniformly organise diverse sources of information
- Support user preferences in terms of:
 - Visualisation channels
 - Media navigation and indexing
- Allow for different kinds of audience response

EDV Replay Platform

Video Player

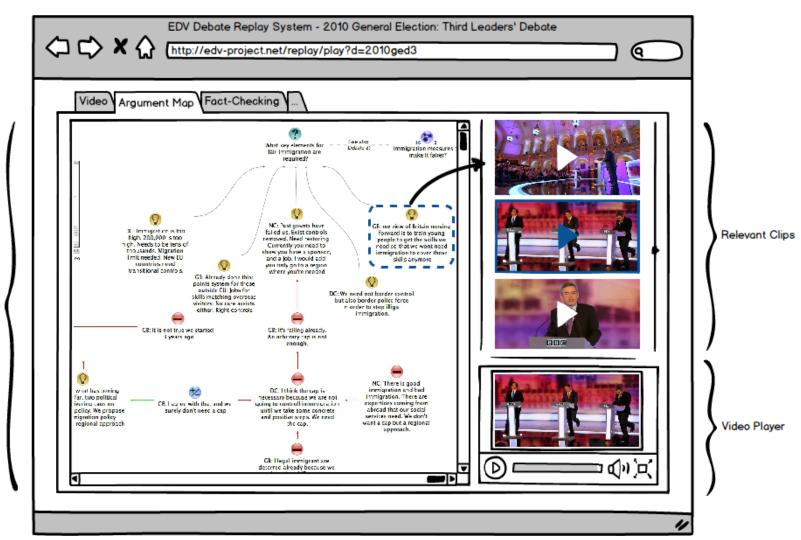
Soft Feedback



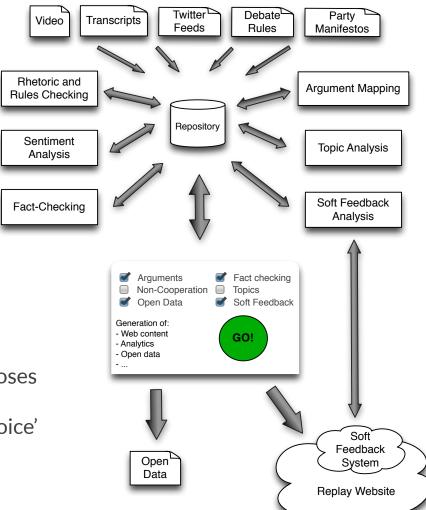
Visualisations Menu

Visualisation in Focus EDV Replay Platform

Argument Map



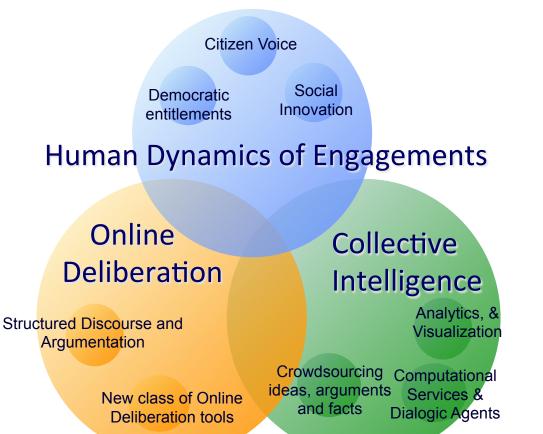
EDV Architecture Sketch



Features and functionalities:

- Gather data from sources
- Analyse data and produce visualisations
- Tailor augmentations to audiences and purposes
- Publish open data and replay interface
- Provide access to citizens and give them a 'voice'

Contested Collective Intelligence for the Common Good (Social, Visual and Argumentation-based CI)



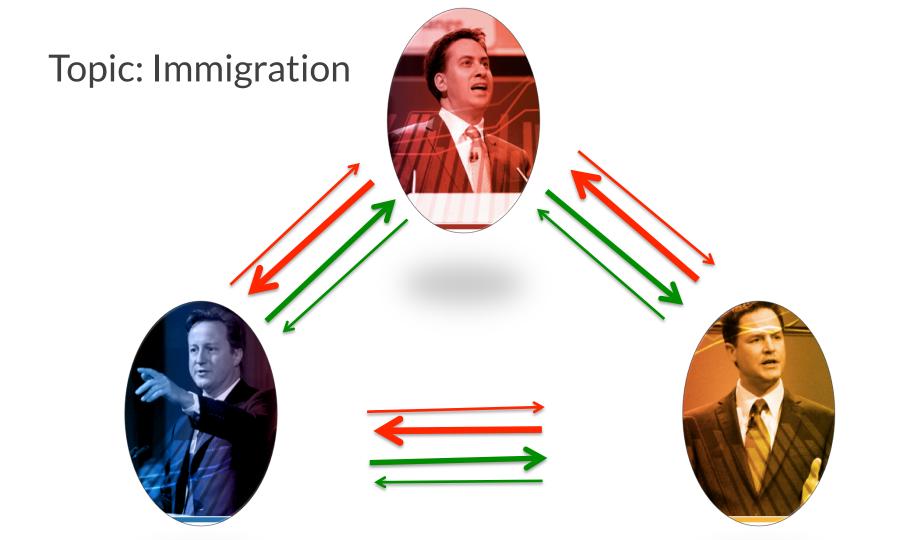


SENSE4US

Future Research Collaborations

 Combining sentiment, topic and opinion mining of social media data to political debate analysis and visualization

 Automated sentiment and topic and analysis of election debate transcripts will be used to generate engaging visualizations and summarization of the debate content





Stadium Live

Future Research Collaborations

- Enabling soft feedback during the live broadcasting of the political debate
- Soft feedback widget for Stadium Live
- This would provide a platform for experimentation of different research hypothesis (f.i. how do soft feedback statistic affect opinion changes and debate participation?)
- It would also provide a platform to engage a larger audience.

Stadium *Live*



Student Connections conference 2014

Monday 30th June 2014

Starting at 12:00. Duration 8 hours.



Welcome to the Faculty of Social Science Student Connections Conference 2014.

For this event we are making available a new, experimental interactive experience, which we hope you will enjoy. However, as this uses the latest internet technologies some older browsers may not be compatible, and a video only option will be provided in such a case. This option is also provided for non-OU account holders.

For further details, including how to get a free OU account, please see the help page:



If you don't have an OU account and wish to only watch the event, enter here.

This event is scheduled to start at:

12:00 on 30th June 2014

Time remaining to start:

11 days 17 hours 8 minutes

Welcome Anna De Liddo

An enter button will appear here when the event is live









Future Research Collaborations

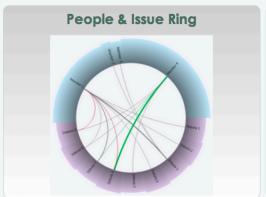
 Collective Intelligence and Visual Analytics Dashboard for online discourse and argumentation data (IBIS datamodel)

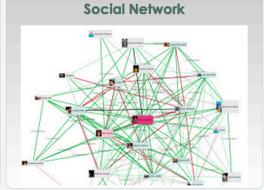




Debate Hub Global Analytics

Home People & Issue Ring Contribution River Social Network Overview Items Created Voting

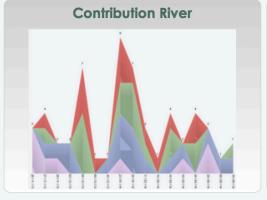






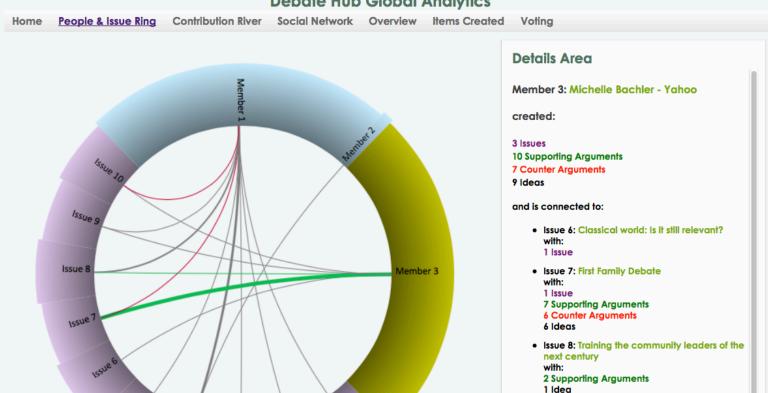
Calegory	Nore	Pers Per	Agoins
Debate	Training the community leaders of the next century	3	0
Argument (Pro)	Tradificeal learning methods must commenty employed in remagament education provide learning experiences that are inadequate as theyt all to provide accurate, finish feedback on competency development in the areas must germane to success.	0	
ideo	I think about joining on organization, and net a "sector."	0	
ideo	Mea One	0	
idea	To develop professionals for success in an environment of strong resolut forces, changing people lissues and shifting leadership competencies, a new educational model will have to be freged.	0	
Debote	Discuss what is actually happening in European politics leday.	- 1	
ldeo	Such a fals idea again	0	
láco	Testing Direction 2	0	
Argument (Pro)	A new supporting thing\$4	0	
Argument (Con)	Focusing an changing the educational model will slow down development and respect to pressing problems	0	

1/-11-









• Issue 9: How can we build a network of people, skills and opportunities for future community leaders?

with: 1 Idea

• Issue 10: Discuss what is actually happening in European politics today. with: 1 Issue

Thanks for you time!



Simon Buckingham Shum, Anna De Liddo and Brian Plüss

Project website: http://edv-project.net/